**MARIN CITY COMMUNITY SERVICES DISTRICT**

**BOARD MEETING**

**MAY 31, 2023**

**AGENDA**

**5:30 – 5:40 Opening Session**

* Welcome, check in, meeting purpose and agenda review

**5:40 – 7:00 Marin City Community Plan: Major Goals**

* Review State and County General Plan Elements (Attachment 1)
* Discuss draft goals for Marin City Community Plan (Attachment 2)

**7:00 – 7:20 Marin City Community Plan: Community Engagement Strategy**

* Discuss draft community engagement strategy (Attachment 3)

**7:20 – 7:30 Closing Session**

Review, next steps, assessment and adjournment

**ATTACHMENT 1**

**State of California General Plan Elements**

The mandatory general plan elements required by the State of California are (*1) land use, (2) circulation, (3) housing, (4) conservation, (5) open space, (6) noise, (7) safety, (8) environmental justice and (9) air quality.* Cities and counties have the authority to design a general plan based on the specific geologic, topographic, climatologic, political, socioeconomic, cultural, and historical factors in their jurisdiction.

**Marin Countywide Plan**

The Marin Countywide Plan is the comprehensive long-range general plan that guides land use and development in the unincorporated areas of Marin County. The main goals of the Marin Communitywide plan are:

1. Link equity, economy, and the environment locally, regionally, and globally.
2. Minimize the use of finite resources, and use all resources efficiently and effectively.
3. Reduce the use and minimize the release of hazardous materials.
4. Reduce greenhouse gas emissions that contribute to global warming
5. Preserve our natural assets.
6. Protect our agricultural assets.
7. Provide efficient and effective transportation.
8. Supply housing affordable to the full range of our members of the workforce and diverse community.
9. Foster businesses that create economic, environmental, and social benefits.
10. Educate and prepare our workforce and residents.
11. Cultivate ethnic, cultural, and socioeconomic diversity.
12. We will live in healthy, safe communities and provide equal access to amenities and services.

The three elements of the Marin Countywide Plan are:

1. The Natural Systems and Agriculture Element: Biological Resources; Water Resources; Environmental Hazards; Atmosphere and Climate; Open Space; Trails; and Agriculture and Food
2. The Built Environment Element: Community Development; Community Design; Energy and Green Building; Mineral Resources; Housing; Transportation; Noise; Public Facilities and Services; and Planning Areas
3. The Socioeconomic Element: Economy; Child Care; Public Safety; Community Participation; Diversity; Education; Environmental Justice; Public Health; Arts and Culture; Historical and Archaeological Resources; and Parks and Recreation

**ATTACHMENT 2**

**DRAFT GOALS OF THE MARIN CITY COMMUNITY PLAN**

| **General Plan Elements Required by the State** | **Marin City Community Plan Goals Brainstormed at 5/8/23 Meeting** | **DRAFT**  **Marin City Community Plan Goals** |
| --- | --- | --- |
| Land Use | * Manage future growth * Review and advise on all development projects in Marin City * Develop recreational facilities for all age-groups | 1. Manage future growth and development |
| Circulation | * Manage bike and car traffic in Marin City * Improve vehicle circulation at the entrance to Marin City and 101 on-ramp * Develop another ingress/egress site in Marin City * Improve traffic safety for community members | 1. Manage bike and car traffic and improve ingress to/egress from Marin City |
| Housing | * Prevent displacement/ gentrification of community residents * Provide affordable housing for community residents * Educate community members about housing issues * Ensure and protect tenant rights | 1. Prevent displacement/ gentrification of community residents |
| Conservation | * Preserve the wetlands for public use | 1. Preserve the wetlands for public use |
| Open Space | * Maintain existing open space for public use * Identify, maintain and manage trails and other open space areas in Marin City * Improve access to local trails managed by other city and county agencies | 1. Develop recreational facilities for all age groups and manage open space/trails |
| Noise | * Reduce noise levels from freeway traffic | 1. Reduce noise levels from freeway traffic |
| Safety | * Improve law enforcement in Marin City * Work collaboratively with law enforcement agencies * Maintain a healthy and safe community | 1. Improve law enforcement and community policing |
| Environmental Justice | * Improve the water quality in Marin City * Prevent flooding in Marin City * Address environmental justice issues | 1. Resolve environmental justice issues |
| Air Quality | * Improve air quality in Marin City | 1. Improve air quality |
| Community Engagement | * Educate the community about what a community plan is * Involve the community in developing a community plan * Educate the community about community development and other land use issues in Marin City * Involve the community in addressing county and state issues affecting Marin City | 1. Increase community engagement |
| Community Preservation | * Preserve African American culture in Marin City and the cultural assets of Marin City residents * Preserve the legacy of the Harriet Tubman Building * Stop displacement of the Black population in Marin City * Maintain ownership of MCCSD and school district properties | 1. Preserve the diverse population, historical sites and Black legacy in Marin City |
| Economic Development | * Educate and train community residents for living wage jobs and careers * Improve access to quality goods and services for community residents * Promote local business development * Promote local ownership of the shopping center | 1. Promote economic development and prosperity for all community members |
| Political Empowerment | * Foster incorporation of Marin City * Develop mutually respectful partnerships with Sausalito, Mill Valley, Tam Valley and Marin County. | 1. Incorporate Marin City |
| Infrastructure | * Improve infrastructure including water pipes, storm drains, sidewalks and asphalt pavement | 1. Improve the public works infrastructure |

**ATTACHMENT 3**

**DRAFT COMMUNITY ENGAGEMENT STRATEGY**

The primary goals and strategies for engaging community members in developing a Marin City Community Plan are:

**Social Media: Develop website & build social media audience**

* Develop and implement a social media campaign
* Create website with information about the MC Community Plan

**Leadership: Engage community organizations & community leaders**

* Partner with and engage the MC Leadership Council
* Work directly with organizations involved in community planning
* Form committees to address relevant community planning issues (from Arts & Culture to Incorporation)

**Engagement: Identify and involve key individuals from target populations in the community**

* Do outreach, contact, orient and involve key individuals – i.e., homeowners, tenants, teens, seniors, parents, ministers, etc.)
* Develop network of contact people to serve as community liaisons

**Marketing/Publicity: Distribution informational materials throughout the community**

* Post banners, flyers and other informational materials around the community and at community events

**MCCSD: Serve as ambassadors/advocates throughout the community plan process**

* Rotate board meetings in the community
* Sponsor community education programs
* Assign tasks to individual board members and monitor performance